STUDY AWAY SHORT TERM PROGRAM

The Curricular Proposal

Each item below must be addressed in the proposal:

1. **NAME OF INSTRUCTOR(S):** Each faculty member involved in the program should be listed.
   
   a. JAIME BIHLMeyer

2. **NAME AND TITLE OF COURSE:** Include all course numbers in which credit would be granted. The course title should be descriptive of the nature of the foreign travel component. All participants must be registered MISSOURI STATE UNIVERSITY students.
   
   a. **MED 300 Special Topics:** London in the Movies: A Discovery of British Film, Culture and Landmarks

3. **PURPOSE OF COURSE:** The statement of purpose should be sufficiently detailed to justify the program academically.
   
   a. The purpose of this course is to study the depiction of London in the movies by means of lectures, screenings of British films, and discussions of British culture accompanied by fieldwork in London at the British Film Institute, film studios, and at locations featured in the screened films. Experiencing British culture first-hand in London while comparing and contrasting it to the cultural depictions on film is an integral aspect of the course. The selected movies consist of a cross section of period and contemporary depictions of London and its citizens by world-class filmmakers.
   
   b. My proposal provides the Media, Journalism and Film Department its first Study Away short term study away program and adds to the breadth of COAL's study away opportunities. One of the COAL Mission Goals is to enhance cultural opportunities and this reflects the Public Affairs Mission of Missouri State University in terms of its cultural competence component which most recently manifested itself in the establishing of a Study Away initiative at MSU. This initiative provides a $500 voucher to incoming Freshmen to help support a study abroad opportunity supervised by faculty. My study away proposal responds proactively to the COAL Mission Goals and the MSU Public Affairs Mission initiatives.

4. **CREDIT HOURS OFFERED:** Note the various credit offerings that are available to the students. If both undergraduate and graduate credit are to be available to students an explanation of what additional course work will be required for graduate credit must be included. Academic departments will be responsible for working with the office of International Programs and Affairs to build classes.
   
   a. The course will be taken for three credit hours.
   
   All academic credit earned from a foreign institution and reported to MISSOURI STATE UNIVERSITY on an official transcript will be evaluated by the office of International
Programs and Affairs in collaboration with the program director and recorded as pass or non-pass transfer credit. No letter grades will be recorded for these classes.

All academic credit earned from a MISSOURI STATE UNIVERSITY class will be applied as regular MISSOURI STATE UNIVERSITY credit. Grades earned will be averaged into the student’s cumulative GPA.

5. **BRIEF OUTLINE OF COURSE:** Be as complete as possible in indicating lectures prior to departure, lecture and discussion sessions during travel time, specific areas and places to be visited, and post trip sessions. Each proposal needs to include plans for at least one informational orientation meeting, with all participants prior to departure. Academic assignments should compare favorable with those in regular on-campus courses offering the same credit hours. Faculty must include at least one informational orientation meeting with all participants prior to departure. Faculty should make sure students are registered appropriately; have ISIC, passport, etc., before trip departs.

a. The course will consist of three hours each day, Monday through Thursday for two weeks of course work at MSU. Each class will consist of a lecture, a screening of a film featuring London as a significant location, as well as a discussion related to the film and its depiction of British culture.

i. Movies to be screened are the following:
   1. *Frenzy* (Hitchcock, 1972)
   3. *Shakespeare in Love* (Madden, 1998)
   4. *The Life and Death of Colonel Blimp* (Powell 1943)
   5. *Ladykillers* (Mackendrick, 1955)

b. The final week of the course will take place in London and consist of daily visits to locations that include the actual sites depicted in the screened films, London-based film studios, and film screenings in London, as well as visits to the British Film Institute among other film-studies associations, interaction with British film industry professionals and discussions comparing film-constructed British culture to the culture experienced first-hand by the students.

c. Specific areas and places to be visited include the British Film Institute, The Moviemum, Birbeck University of London’s ‘Cinema Birbeck’, The Centre for Film and the Visual Media, and Pinewood Studios, as well as locations to be designated where segments of our screened films were photographed.

d. An informational orientation meeting for students will take place during the two-week coursework at MSU before traveling to London.

e. The academic assignments will include quizzes corresponding to each lecture and one exam to be taken on the last day of the course work. One term paper will also be required after the students arrive home. The paper will be submitted via email.

6. **REQUIRED TEXTS:** Texts to be used should be provided in the proposal as accurately as possible, including author and publisher. If required, provide a proposed reading list.

b. *British Film: Past and Present*, Justine Ashby (Routledge)
7. **EVALUATION:** One of the following, or a combination thereof, must be included to indicate the basis of the grade to be given at the end of the program.

a. **EXAMINATION(S):** A general idea of material to be covered. Include approximate test dates.
   i. The material to be covered includes the screening and study of British films produced from the 1940s to the present that focus on London. These films will also include period pieces depicting London during eras prior to the 1940s. The social environment in Britain at the time when the film was produced will be discussed along with the cultural implications of these depictions on film.
   ii. Online quizzes for each lecture will be required for students and will be weighted at 40% of the total grade. An exam at the end of the two-week period at MSU (May 27, 2010) will amount to another 40% of the total grade. The final 20% of the grade will consist of a term paper.

b. **PAPER(S):** Approximate dates that term papers are due and general criteria.
   i. The term paper will be due within two weeks of the return from London. The exact date will be June 19, 2010 and the paper must be submitted by email unless otherwise cleared with the professor. The criteria for the paper consists of comparing and contrasting the screened film depictions to the students hands-on experiences in London in terms of interaction with the citizens as well as experiences at British film industry related events and locations.

c. **Projects:** If projects are to be used in place of or addition to normal exams and papers, a general description of the project and a statement of how it would be graded is necessary.
   i. Not applicable.

8. **PROPOSED TRAVEL COMPONENT:**

a. **Countries to be visited:** Include a brief itinerary with dates.
   i. The class will travel to London for the last component of the course and we will stay for eight days. We will leave on Saturday, May 29, 2010, and return on Saturday, June 5, 2010.

b. **Costs:** Cost should reflect the actual rate per person or estimate from a reliable travel service. Documented competitive bids are required in arriving at an estimated cost. Please be specific in listing what will be included (group meals, visits to significant sites with admission) and what will not be included (passport cost—Including photos, visa expenses, personal souvenirs).
   i. The costs for students will total $2925.89. That will include airfare to London and back to Springfield, MO, basic land transportation in London, room for 8 days and 7 nights in London, 3 credit hours of instruction at MSU, field trips in London, an MSU processing fee and a faculty supplement fee.

c. **Name and address of travel agent:** The travel agency must be willing to accept the university’s procurement regulations. In buying travel tickets, it is impossible for the university to pay within three days or pay a “deposit” that is not part of the purchase price of the tickets.
d. **Minimum number of participants required:** Include any required deadline date for the decision “to go” or “not to go.”

i. Minimum number of participants required is 10. And the deadline for decision “to go” or “not to go” is April 12, 2010 at 5pm.

e. **Maximum number of participants required:** Include any required deadline date and the possibility of being placed on a waiting list if the trip proves popular.

i. Same as above.

f. **Rationale as to the necessity of the travel component:** Specify why the travel component is essential.

i. Visiting London while studying British culture and history through films that feature Britain’s largest city is a new and substantive way to compare and contrast one’s own culture with British culture. In order to get the full cultural connection and the historical perspective studied in class, a visit to the sites in the films and to studios where the films were produced is paramount. Not only will the students achieve an appreciation of British film and culture on location in London, but also obtain an understanding of how the folks of London view themselves through the movies. And, reciprocally, how London citizens perceive North American culture.

9. **Formal class meetings.** Include date, location, general subject matter to be covered, examinations, and lecturers. At least six hours of formal classroom work and one week of on-location time should be scheduled for each hour of credit being offered for the course. These classes should occur before, during and after travel and may include lectures by the director(s) of the course and discussions. Lectures by experts in the countries visited are especially encouraged.

a. The formal class meetings will take place Monday through Thursday between May 17 and May 28, 2010 for three hours each day. This amounts to 24 hours of formal classroom work followed by 8 days in London. The course will count for three credit hours. In lieu of lectures by experts in the country visited, students will interact with London film industry professionals and researchers during visits to film-studies related locations and institutions such as the British Film Institute, Pinewood Studios, and the Center for Film and the Visual Media.

10. **Application procedures.** Indicate how a student will make application to participate in the program. All applicants must be approved by the faculty sponsor. All programs will require a non-refundable deposit of at least $100. Original copies of the applications will be kept in the Office of International Programs and Affairs (CARR 314). Deposits of all funds will be made by personnel of the International Programs office. The only forms of deposit accepted by International Programs will be either a personal check or money order. Students will then be billed by MISSOURI STATE UNIVERSITY for the balance of the program cost. All applications must have the program director’s signature and be accompanied by a deposit.

a. The students will fill out an application and submit it to the faculty sponsor who will either approve and sign the application or reject the application based on a review of all applicants. Preference will be given to upper class media students and students with higher grade point average. The minimum grade point average acceptable for review will be 2.0.
b. There will be a required deposit of $100 that must be submitted to the Office of International Programs and Affairs by means of a personal check or money order. Students will be billed by MSU for the balance of the program cost. All applications must have the program director’s signature and be accompanied by a deposit.

11. **Cancellation procedure:** If the trip is canceled due to lack of participants, all application fees and moneys paid will be refunded to students. If a student wishes to cancel participation, a statement of withdrawal must be made in writing to the faculty sponsor and the office of International Programs and Affairs. All withdrawals are subject to monetary penalties in place at the time of withdrawals. Any money spent on behalf of the student wishing to withdraw will not be refunded. Deadlines for deposits and withdrawals and the statement “Non payment of fees does not guarantee automatic withdrawal: must be included on all brochures and information provided to students. Any plans by a participant not to travel and return with the group must also be submitted in writing to either the program director or the office of International Programs and Affairs.

12. **Suggested date and semester of implementation of proposal:**

   a. This class will take place starting on May 17, 2010 and run for two weeks at MSU with classes Monday through Thursday from 9 until noon. Then we will travel to London on May 25th and return June 5, 2010.

13. **Teaching credit requested:** Indicate the teaching credit hours to be assigned to the proposal and the semester in which credit is to be received.

   a. The teaching credits hours will be three and the semester in which the credit will be received will be during Summer 2010.

14. **Explain how you plan to publicize your study program (brochures, posters, letters, class announcements, newspapers, etc.):** All brochures must include the AA-BOC statement.

   a. The plan to publicize the study away program includes brochures, posters, letters, announcements to classes, and the newspaper.

15. **Approval:** Proposal and budget must include endorsements and signatures of the appropriate Department Head and College Dean before being sent to International Programs and Affairs.

16. **Final Report:** Upon completion of the study program, a full report must be submitted to the office of International Programs and Affairs. Please follow the attached Final Report Format and Guidelines.

All trip budgets will be managed by International Programs and Affairs. Faculty sponsors are reminded that they do not have permission to make purchases in support of the proposed study program or incur financial obligations on behalf of the trip without the approval of International Programs and Affairs. Therefore, International Programs and Affairs must approve any expenses. Faculty is responsible for his/her Travel Expense Report to be submitted to International Programs upon his/her return.

It is suggested that the proposals be submitted as early as possible in order to facilitate course and travel planning.
**Part 2. STUDY AWAY SHORT TERM BUDGET WORKSHEET**

Name of program: London in the Movies: A Discovery of British Film, Culture and Landmarks

Please complete this form in consultation with the Director of International Programs and Affairs

**Estimate of faculty costs:**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airfare</td>
<td>1298.20</td>
</tr>
<tr>
<td>Land transportation in US</td>
<td>n/a</td>
</tr>
<tr>
<td>Land transportation in host country</td>
<td>200.00</td>
</tr>
<tr>
<td>Room</td>
<td>1028.66</td>
</tr>
<tr>
<td>Board</td>
<td>400.00</td>
</tr>
<tr>
<td>Operations</td>
<td>200.00</td>
</tr>
<tr>
<td><strong>Total faculty cost</strong></td>
<td>3126.86*</td>
</tr>
</tbody>
</table>

Total faculty cost divided by the number of student participants = $312.69

**Estimate of student cost:**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airfare</td>
<td>1298.20</td>
</tr>
<tr>
<td>Land transportation in US</td>
<td>n/a</td>
</tr>
<tr>
<td>Land transportation in host country</td>
<td>100.00</td>
</tr>
<tr>
<td>Room (Copthorne Tara Hotel London double occupancy)</td>
<td>482.00</td>
</tr>
<tr>
<td>Board</td>
<td>n/a</td>
</tr>
<tr>
<td>Instruction (3 Credit hours at MSU)</td>
<td>558.00</td>
</tr>
<tr>
<td>Field trips</td>
<td>100.00</td>
</tr>
<tr>
<td>MISSOURI STATE UNIVERSITY processing fee</td>
<td>75.00</td>
</tr>
<tr>
<td>Faculty supplement (from above *)</td>
<td>312.69</td>
</tr>
<tr>
<td><strong>Total student cost</strong></td>
<td>2925.89</td>
</tr>
</tbody>
</table>

Mark M. Bejoy, Department Head Signature 9/17/09

C. Trice, Dean Signature 9-17-09