Short-term Faculty-led Study Away Program • Spring Break • March 7-15, 2015

Program Fee: $2,550
Program Fee Includes: Round trip airfare, program-related in-country ground transportation, lodging, activities and site entrances, most meals, Study Away student fee, basic medical insurance; separated costs not available.
Program Fee Excludes: Passport, some meals, incidentals/misc personal expenses, and souvenirs. $612 MSU tuition for 3 hours of undergraduate credit. Both Missouri residents and non-residents pay the Missouri resident per-credit-hour tuition rate, per University policy.

Online applications due December 5, 2014. A nonrefundable deposit of $385 will be billed to your student account. To apply, please:
• Visit the Study Away website at international.missouristate.edu/studyaway/
• Choose Apply Now
• Search for a Program (under Apply for a Study Away Program)
• Choose Simple Search
• Type Chile under Program Name
• Choose Business...in Chile
• Choose Apply Now

Interested in going?
Contact the Program Director, Michelle Hulett
CIS, Senior Instructor/Director of International Business Programs, MichelleHulett@MissouriState.edu

Information Meetings:
TBA
Application Due: December 5, 2014
Depart for Chile: March 7, 2015
Depart for Springfield: March 15, 2015
Post-Travel Meeting: TBA

Course Name: Business, Technology, and Culture in Chile
Course Number:
IDS 297 International Culture & Study Abroad
IDS 397 International Culture & Study Abroad
MCL 303 Coping with Culture
CIS 397 Topics in CIS
BUS 397 Topics in Business

Credit Hours: 3 undergraduate

Course Objectives
• Understand and recognize cultural, political, and economic differences in Chile and how they influence business practices both domestically and internationally.
• Learn to identify opportunities and inherent risk in conducting business through global channels with Chile while considering the impact of regional economic conditions.
• Identify role of technology in innovation, and as a catalyst for business development, economic growth, and entrepreneurship opportunities.
• Identify historical, social, and cultural events that shaped Chile’s national identity and culture, as well as distinctive regional or minority identities and cultures.
• Obtain an understanding of current events and key issues and concerns facing society in Chile.
• Understand how to communicate with people of a diverse background and conduct business in a culture that differs from your own.

Scholarship Eligibility & Financial Aid
COB students who meet the College of Business eligibility requirements will automatically receive a $500 award to assist with travel costs. To view the requirements visit http://ibp.missouristate.edu/200862.htm. Additionally, students who receive financial aid may apply aid to this program. Contact the Office of Financial Aid at 836-5262 for more information.
Course Outline & Schedule

STUDY TOUR
Itinerary subject to change.

March 7, 2015 Depart Springfield.


March 9, 2015 Welcome by Gabriel Perez (Andres Bello University). Visit companies in Financial District (Groupon, ProChile, Microsoft software developers).

March 10, 2015 Visit American Chamber of Commerce, US Embassy. Visit largest shopping mall in S. America

March 11, 2015 Visit Andres Bello University. Guest Lecture. Spend time with ABU students.

March 12, 2015 Visit cultural sights, museums, old town, parliament.

March 13, 2015 Visit the coastal beach area.

March 14, 2015 Free time before departing for the U.S. in the evening.


Course Credit & Requirements
During the spring semester 2015, the instructor will hold six (6) 1.5 hour classes prior to departure and one (1) 1.5 hour meeting after return. Additional classes will be provided during the trip by the instructor and/or in-country professionals. Dates and times will be determined in advance and will be made available to students upon registration.

Students must fulfill the following academic requirements (A-D are pass/fail; E-G are graded):

A. Attend scheduled meetings before, during, and after the trip.
B. Attend all lectures, presentations, and relevant educational excursions provided during the trip.
C. Participate fully in assigned activities.
D. Participate in a post-trip focus group to share feelings about the trip, discuss strengths/weaknesses, improvements for future trips, etc.
E. Organize, write and present a 5 to 8 page report of personal and professional observations and development.
F. Maintain a daily reflection journal during the trip.
G. Individually (or in small groups as required by course enrollment) prepare and lead one small group educational exercise to complement lecture-based material.
H. Assist with marketing future short-term programs and answer questions from students considering a study abroad program in the future.

Expected tasks are listed above in the Brief Outline of Course section. Several tasks are “pass/fail” (i.e. failure to complete these tasks in a satisfactory manner will result in a failing grade for the course). Assuming successful completion of the “pass/fail” components, the course grade will be determined as a combination of performance, a final paper and presentation, and reflection journal.

a. Country Snapshot (team based) 20%
b. Cultural Insights (team based) 20%
c. Presentation/Participation (team based) 20%
d. Written report (individual) 20%
e. Journal (individual) 20%

Required Text: Books will be recommended and online reading assignments will be assigned prior to departure.

Application & Payment Procedures
Missouri State University students and others who are approved by the Program Director may apply.

MSU Students: A non-refundable deposit of $385 will be billed to your University account upon application (deadline Dec. 5, 2014). You will receive a final billing on Jan. 16, 2015, for the balance of the program fee ($2,165). MSU course tuition ($612) will be billed to your University account separately and is due according to the university payment plan.

Visiting Students: A non-refundable deposit of $385 must be paid through the Study Away Storefront on or before Dec. 5, 2014. The balance of the program fee ($2,165) must be paid through the Study Away Storefront by Jan. 30, 2015. MSU course tuition ($612) is also due by Jan. 30, 2015 and must be paid at the bursar’s office or on-line through my.missouristate.edu.

In order to ensure participation in this Study Away program, each student must pay the entire program fee by February 13, 2015. Alternatively, a student may show proof of the financial aid that will pay for the fee. If a student does not pay the program fee, or does not show proof of financial aid that is sufficient to cover the fee, the student will be withdrawn from the Study Away program, dropped from the course, and his/her airline reservation will be canceled. Visiting students must also fully pay the tuition amount by January 30, 2015 in order to stay enrolled in the program. Estimated program fees are based on rates in effect on the publication date of this flyer and may be subject to change. Program participants agree to a potential increase of up to 10% if rates increase before or during travel.

Cancellation & Refund Policies

• Students who withdraw prior to Jan. 23, 2015 will receive a refund of fees paid, less the $385 deposit and any non-refundable purchases made on his/her behalf.

• If a student must withdraw after Jan. 23, 2015 for a bona fide medical reason, s/he will receive a refund of fees paid, less the $385 deposit and non-refundable expenses. A certificate of incapacitating illness or injury from a licensed physician is required.

• Students withdrawing voluntarily after Jan. 23, 2015 will receive no refund.

• When the program begins, no refunds will be issued under any circumstances.

• All notifications of withdrawal must be made in writing and sent to the Program Director and the Director of Study Away Programs at the Study Away Office, Jim D. Morris Center, Suite 403. Non-payment of fees does not guarantee withdrawal.