



South Korea

Short-term Faculty-led Study Away Program • Spring Break • March 5 - 16, 2014

Course Names & Numbers:

DES 497: Special Topics in Design - International Advertising

Kay Youn - Course is designed for upper division undergraduate students interested in international advertising design.

IDS 397: International Culture and Study Abroad

Kay Youn - This course fulfills a general education requirement for an major or can be used as an upper division art elective for BFA in Art majors.

ART 497: Special Topics in Animation: Stop-Motion Animation

Colby Jennings - Exploration of multiple alternative animation forms, focusing on low-tech solutions to stop-motion animation. The goal of the course is to weave technical skills and innovative approaches into each student's creative vision.

ART 497: Special Topics in the Digital Arts: New Media and Interactivity

Colby Jennings - Visiting one of the most technologically saturated cities in the world provides a wealth of opportunities to expose students to an incredible variety of interactive, digitally constructed experiences. As a team, two faculty members will take students as a group to planned experiences in the heart of the city. This will act as the catalyst to initiate study and conversation on new and upcoming ways to communicate to and meet the demands of the millennial generation. In addition, this experience will help ready students for the creative and critical thinking demands of the contemporary work place.

Credit Hours: **6*** undergraduate

**Each course is a three credit hour course being granted by MSU. Students will choose two courses from the four offered.*

Program Fee: \$2,750

Program Fee Includes: Round-trip airfare, lodging, most meals, museum entrance fees, tour guides, Study Away student fee, basic medical insurance; separated costs not available.

Program Fee Excludes: Passport, some meals, incidentals/misc personal expenses, and souvenirs. \$1,242 MSU tuition for 6 hours of undergraduate credit. Both Missouri residents and non-residents pay the Mo. resident per-credit-hour tuition rate, per University policy.

Applications are due by November 8, 2013. A nonrefundable deposit of \$410 will be billed to your student account. Please see Application & Payment Procedures for MSU and Visiting Students on reverse.

Scholarship Eligibility & Financial Aid

Students may apply for the College of Arts and Letters Study Away scholarship. Applications are due to the Study Away office by November 22, 2013. Please see the scholarship page on the Study Away website. Additionally, students who receive financial aid may apply aid to this program. Contact the Office of Financial Aid at 836-5262 for more information.

Pre-Travel Meetings:

Held in Brick City 301 from 2-5 p.m.
January 31, 2014

February 7, 2014

February 14, 2014

February 21, 2014

March 4, 2014

Application Due:

November 8, 2013

Depart Springfield for South Korea:

March 5, 2014

Depart South Korea for Springfield:

March 16, 2014

Post-Travel Meeting:

March 21, 2014

Interested in going?

Contact the Program Directors, **Kay Youn**, Assistant Professor of Design, Department of Art & Design KYoun@MissouriState.edu OR

Colby Jennings, Assistant Professor of Animation & Digital Art, Department of Art & Design BCJennings@MissouriState.edu

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Away!**

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U N I V E R S I T Y

An EO/AA Institution

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Course Outline & Schedule

Design: Six lecture/discussion sessions and orientation meetings will be scheduled prior to departure. In addition, during escorted excursions (visits to sites of historical interests, museums, etc.) further information on various subjects will be provided by Kay Youn. Each participant is also expected to meet with local Korean on an informal basis and learn from them about life in Korea.

Animation/Digital Art: Six lecture/discussion sessions and orientation meetings will be scheduled prior to departure. In addition to pre-departure sessions and classroom meetings, students will be exposed to various styles of animation as well as the techno-culture of Korea during classroom presentations escorted excursions. During these outings, students will experience cutting edge methods of digital communication facilitated by Colby Jennings. Each of the Animation students will also have the opportunity to take in a current or recently released animation title as part of the course structure.

Course Activities: The following formal lectures/practices prior to departure to Korea will be given by Kay Youn and Colby Jennings in Brick 301 on Friday: January 31; February 7, 14, 21; and Tuesday: March 4 at 2-5 pm. First group meeting on January 31 will focus on following:

- Introduction to Korean geography, language, and its people
- Introduction to Korean traditions, culture and its history
- Introduction to modern design/animation in Korea
- Introduction to current technologies and communication trends in Korea

STUDY TOUR

Itinerary subject to change.

March 5, 2014: USA-Korea flight to Seoul, Korea from Springfield via Dallas, Texas.

March 6, 2014: Arrival in Seoul, transfer to Far East University (FEU) Guest House and relax, and then have a welcome dinner with FEU Faculty and Staffs from Office of International Education and Corporation (OIEC).

March 7, 2014: Design/Animation Workshops & Process Group Projects with FEU Design / Media Contents / Visual Image Production Students; Group dinner with FEU students and Faculty.

March 8, 2014: Historic City Sightseeing — Gyeongbokgung Palace; Seoul Museum of History; Cheonggyecheon tour in the evening; Optional DMZ tour (one faculty leading students).

March 9, 2014: Museums - National Museum of Korea; Samsung Museum of Art (Leeum); Advertising Museum of Korea; Seoul Design Expo; Cultural Sightseeing - Insadong/Myungdong; Namdaemoon Market Places in the evening.

March 10, 2014: Design/Animation Workshops & Group Projects with FEU Design / Media Contents / Visual Image Production Students - cont..

March 11, 2014: Design studios/Advertising Agencies - Design Park; Aekyung Design Center; with optional visiting to HS Advertising (affiliated with LG, Co.) and Cheil Worldwide (affiliated with Samsung, Co.)

March 12, 2014: Design/Animation Workshops & Group Projects with FEU Design / Media Contents / Visual Image Production Students - cont..

March 13, 2014: Move to Daegu, transfer to Daegu University (DU) Guest Village; Group workshops with DU Design students; Group dinner with DU students and faculty; Optional Daegu City Sightseeing.

March 14, 2014: Move to Gyeongju (capital of Shilla Kingdom); Gyeongju National Museum; Tumuli Park; Anapji Pond; Cheomseongdae Observatory; Bulguksa & Seokguram Temples (both UNESCO World Heritage).

March 15, 2014: Return to Seoul; Optional own guided city tour; Namdaemoon/Insadong/Myungdong Shopping districts.

March 15, 2014: Korea-USA flight to Springfield via Dallas, Texas.

POST-TRAVEL

Focus group regarding program evaluation and recommendations, reflection on the experience.

Course Credit & Requirements

Each course will be evaluated based on the following requirements:

Design:

- Attendance 30%
- Writing Assignments 50%
- Exams 20%

Animation/Digital Art

- Class Participation 20%
- Course Projects 80%

Required Materials: Students are expected to read assigned class handouts and online materials prior to scheduled sessions.

Application & Payment Procedures

Missouri State University students and others who are approved by a Program Director may apply. Instructions are included on the program application.

MSU Students: A non-refundable deposit of **\$410** will be billed to your University account upon application (deadline Nov. 8, 2013). You will receive a second billing on Dec. 13, 2013 and a final billing on Jan. 17, 2014, for the balance of the program fee (\$2,340). MSU course tuition (\$1,242) will be billed to your University account and is due according to the university payment plan.

Visiting Students: A non-refundable deposit of **\$410** (check or money order) must accompany your application (deadline Nov. 8, 2013). A check or money order for the balance of the program fee (\$2,340) and MSU course tuition (\$1,242) will be due by Jan. 24, 2014.

IN ORDER TO ENSURE PARTICIPATION IN THIS STUDY AWAY PROGRAM, THE ENTIRE AMOUNT OF THE PROGRAM FEE MUST BE RECEIVED BY FEBRUARY 14, 2014. PAYMENT CAN BE MADE ONLINE OR AT THE BURSAR'S OFFICE. Estimated program fees are based on rates in effect on the publication date of this flyer and may be subject to change. Program participants agree to a potential increase of up to 10% if rates increase before or during travel.

Cancellation & Refund Policies

- Students who withdraw prior to Feb. 3, 2014 will receive a refund of fees paid, less the **\$410** deposit and any non-refundable purchases made on his/her behalf.
- If a student is forced to withdraw after Feb. 3, 2014 or a bona fide medical reason, s/he will receive a refund of fees paid, less the **\$410** deposit and expenses. A certificate of incapacitating illness or injury from a licensed physician is required.
- Students withdrawing voluntarily after Feb. 3, 2014, or withdrawing due to medical reasons not protected under the fees refund policy, receive no refund.
- Once the program has started, no refunds will be issued under any circumstances.
- All notifications of withdrawal must be made in writing and sent to the Program Director and Director of Study Away Programs at the Study Away Office, Jim D. Morris Center, Suite 403. Non-payment of fees does not guarantee automatic withdrawal.