



# South Korea

**Short-term Faculty-led Study Away Program • Summer Intersession • May 18 - June 2, 2013**

Course Names & Numbers:

**DES 497: Special Topics in Design - International Advertising**

*Kay Youn* - Course is designed for upper division undergraduate students interested in international advertising design.

**IDS 397: International Culture and Study Abroad**

*Kay Youn* - This course fulfills a general education requirement for an major or can be used as an upper division art elective for BFA in Art majors.

**ART 325: Painting II**

*Carolyn Cárdenas* - Problems of greater visual and conceptual complexity. More emphasis given to development of individual qualities.

**ART 215: Drawing II in Korea**

*Carolyn Cárdenas* - A continuation of drawing fundamentals in greater depth and exploration of additional media.

**ART 115: Drawing I in Korea**

*Carolyn Cárdenas* - Basic elements and principles of drawing. A problematic approach to the process of seeing and drawing through applied investigation of natural and man-made forms.

Credit Hours: **6\*** undergraduate

*\*Each course is a three credit hour course being granted by MSU. Students will choose two courses from the five offered.*

**Program Fee: \$4,507**

**Program Fee Includes:** Round-trip airfare, ground transportation in Korea, lodging, most meals, museum entrance fees, tour guides, Study Away student fee, basic medical insurance; separated costs not available.

**Program Fee Excludes:** Passport, transportation to Chicago, some meals, incidentals/misc personal expenses, and souvenirs. \$1,202.88 MSU tuition for 6 hours of undergraduate credit. Both Missouri residents and non-residents pay the Mo. resident per-credit-hour tuition rate, per University policy.

**Applications are due by February 22, 2013.**

A **nonrefundable deposit of \$676 will be billed to your student account.** Please see Application & Payment Procedures for MSU and Visiting Students on reverse.

**Scholarship Eligibility & Financial Aid**

Study Away scholarship funds in variable amounts up to \$2,000 are available to students studying abroad during winter intersession 2013, spring 2013, and summer 2013 terms. The scholarship is need-based for full-time, degree-seeking students with a minimum 3.0 GPA applying for an approved Study Away program. This may be a semester, summer, or short-term faculty led program offered during the terms listed above. Students must complete the application by February 19, 2013 to apply funds to this program.

Pre-Travel Meetings:

*Held from 1-4 p.m. in Morris 508*

**March 2, 2013**

**March 23, 2013**

**April 6, 2013**

**April 13, 2013**

**April 27, 2013**

**May 4, 2013**

Application Due:

**February 22, 2013**

Depart Chicago for South Korea:

**May 18, 2013**

Depart South Korea for Chicago:

**June 2, 2013**

Post-Travel Meeting:

**TBA**

**Interested in going?**

Contact the Program Directors,  
*Kay Youn*, Assistant Professor of Design, Department of Art & Design  
[KYoun@MissouriState.edu](mailto:KYoun@MissouriState.edu) OR

*Carolyn Cárdenas*, Department Head,  
Department of Art & Design  
[CarolynCardenas@MissouriState.edu](mailto:CarolynCardenas@MissouriState.edu)

**Study  
Away!**

**Missouri State**  
UNIVERSITY

An EO/AA Institution

Missouri State University Study Away Programs  
Jim D. Morris Center, Suite 403  
301 S. Jefferson Ave., Springfield, MO 65806  
P: 417-836-6368 • E: [StudyAway@MissouriState.edu](mailto:StudyAway@MissouriState.edu)  
W: <http://international.missouristate.edu/studyaway/>

## Course Outline & Schedule

**Design:** Six lecture/discussion sessions and orientation meetings will be scheduled prior to departure. In addition, during escorted excursions (visits to sites of historical interests, museums, etc.) further information on various subjects will be provided by Kay Youn. Each participant is also expected to meet with local Koreans on an informal basis and learn from them about life in Korea.

**Fine Art:** Prior to departure, students will be required to research Korean culture: food, architecture, visual arts, dress, geography, etc., and report back to the group on the chosen subjects.

During travel, students will be required to keep a sketchbook with journal and drawing assignments utilizing their impressions of Korean culture. They will also learn about the artists in Korea through the Art schools and gallery exposure. Urban and agricultural landscapes will play a part in the large final assignments, as will Korean dress for figure work and museum porcelains for still lifes and temples for architectural study.

Upon return, students will complete two large, involved drawings from the Korean experience.

### STUDY TOUR

Itinerary subject to change.

**May 18, 2013:** USA-Korea flight to Seoul, Korea from Chicago, USA.

**May 19, 2013:** Arrive in Seoul.

**May 20, 2013:** Seoul for historic sightseeing - Gyeongbokgung Palace, Seoul Museum of History, Cheonggyecheon tour in the evening.

**May 21, 2013:** Seoul for cultural sightseeing - Insadong/Myungdong, Namdaemun Market.

**May 22, 2013:** Seoul museums - National Museum of Korea, Samsung Museum of Art, Advertising Museum of Korea (for design students), National Museum of Contemporary Art (for fine art students).

**May 23, 2013:** Seoul design Studios - Design Park and Aekyung Design Center.

**May 24, 2013:** Seoul Universities - Sungshin Woman's University, Hongik University, optional city tour by student guide from partner university.

**May 25, 2013:** Seoul Korean folk village, Korean folk performance, village tour, and dinner.

**May 26, 2013:** Transfer to Daegu - Daegu University for group workshops with Daegu students, dinner with students and faculty.

**May 27, 2013:** Gyeongju National Museum, Tumult Park, Anapji Pond, Cheomseongdae Observatory.

**May 28, 2013:** Gyeongju for Bulguksa and Seokguram Temples, both UNESCO World Heritage sites.

**May 29, 2013:** Return to Seoul for optional guided city tour. Namdaemun, Insadong, Myungdong shopping districts.

**May 30, 2013:** Optional DMZ tour.

**May 31, 2013:** SeoulTech group art/design workshops with SeoulTech students, dinner with SeoulTech students and faculty.

**June 1, 2013:** Seoul enterprise visit - Chell Worldwide (Samsung branched), interview and lunch with CEO, farewell dinner in the evening.

**June 2, 2013:** Depart Seoul, Korea for Chicago, USA

### POST-TRAVEL

Focus group regarding program evaluation and recommendations, reflection on the experience.

### Course Credit & Requirements

Each course will be evaluated based on the following requirements:

#### Design:

• Attendance	30%
• Writing Assignments	50%
• Exams	20%

#### Fine Art:

• Class Work	40%
• Home Work	40%
• Final Project	10%
• Final Portfolio	10%

**Required Materials:** Students are expected to read assigned class handouts and online materials prior to scheduled sessions.



## Application & Payment Procedures

Missouri State University students and others who are approved by a Program Director may apply. Instructions are included on the program application.

**MSU Students:** A non-refundable deposit of **\$676** will be billed to your University account upon application (deadline Feb. 22, 2013). You will receive a second billing on March 22, 2013 and a final billing on April 19, 2013, for the balance of the program fee (\$3,831). MSU course tuition (\$1,202.88) will be billed to your University account and is due according to the university payment plan.

**Visiting Students:** A non-refundable deposit of **\$676** (check or money order) must accompany your application (deadline Feb. 22, 2013). A check or money order for the balance of the program fee (\$3,831) will be due by April 19, 2013. MSU course tuition (\$1,202.88) will be billed to your University account and is due according to the university payment plan.

**IN ORDER TO ENSURE PARTICIPATION IN THIS STUDY AWAY PROGRAM, THE ENTIRE AMOUNT OF THE PROGRAM FEE MUST BE RECEIVED BY MAY 3, 2013. PAYMENT CAN BE MADE ONLINE OR AT THE BURSAR'S OFFICE.**

Estimated program fees are based on rates in effect on the publication date of this flyer and may be subject to change. Program participants agree to a potential increase of up to 10% if rates increase before or during travel.

### Cancellation & Refund Policies

- Students who withdraw prior to April 19, 2013 will receive a refund of fees paid, less the **\$676** deposit and any non-refundable purchases made on his/her behalf.
- If a student is forced to withdraw after April 19, 2013 or a bona fide medical reason, s/he will receive a refund of fees paid, less the **\$676** deposit and expenses. A certificate of incapacitating illness or injury from a licensed physician is required.
- Students withdrawing voluntarily after April 19, 2013, or withdrawing due to medical reasons not protected under the fees refund policy, receive no refund.
- Once the program has started, no refunds will be issued under any circumstances.
- All notifications of withdrawal must be made in writing and sent to the Program Director and Director of Study Away Programs at the Study Away Office, Jim D. Morris Center, Suite 403. Non-payment of fees does not guarantee automatic withdrawal.
- This program may be cancelled if enrollment is fewer than 10 participants. In this event, MSU students will receive a full refund.